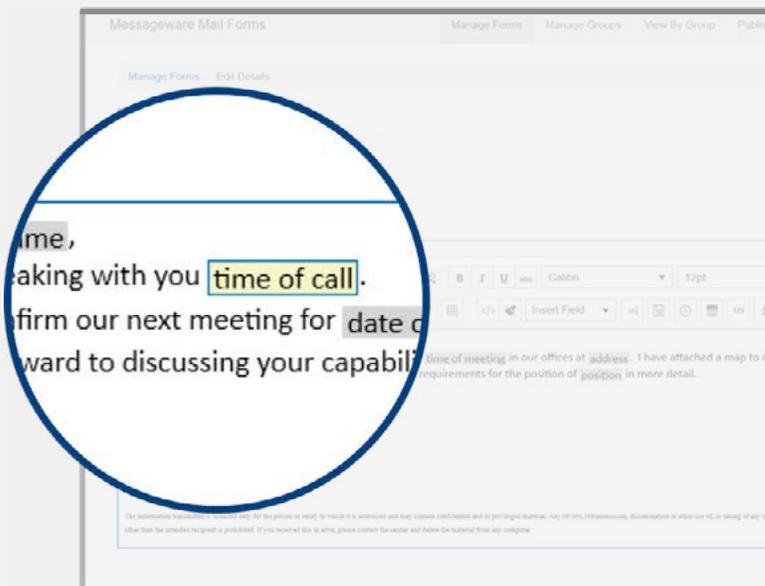
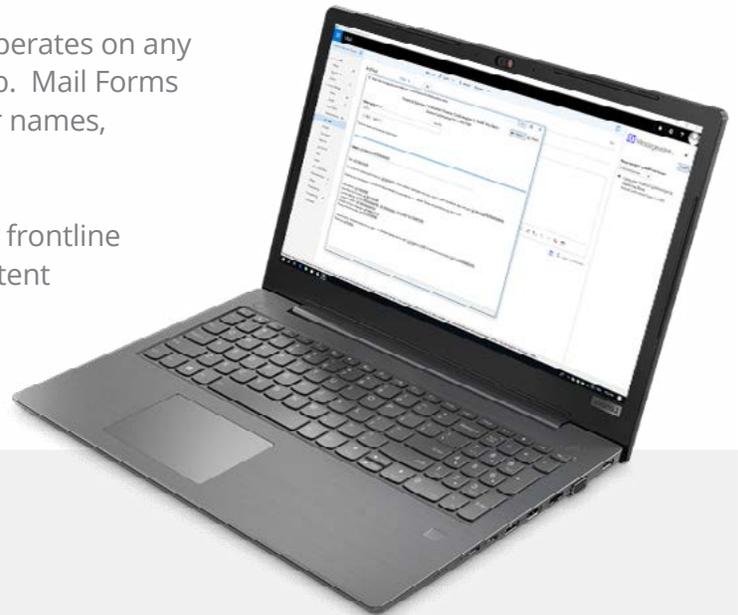


Messageware Mail Forms to create high impact customer emails

Mail Forms empowers an organization's customer-facing staff to send more powerful and effective emails, with minimal effort. With Mail Forms you can easily create a standardized library of professional email messages to ensure the highest quality of communications with your customers.

As a Microsoft Office Add-in it is simple to deploy and operates on any device running Outlook, Outlook Mobile or Outlook Web. Mail Forms guides your users to add information, such as customer names, dates, company references and attached files.

Using Mail Forms, your organization can ensure all your frontline workers can easily send professional emails with consistent content, customized for your unique business.



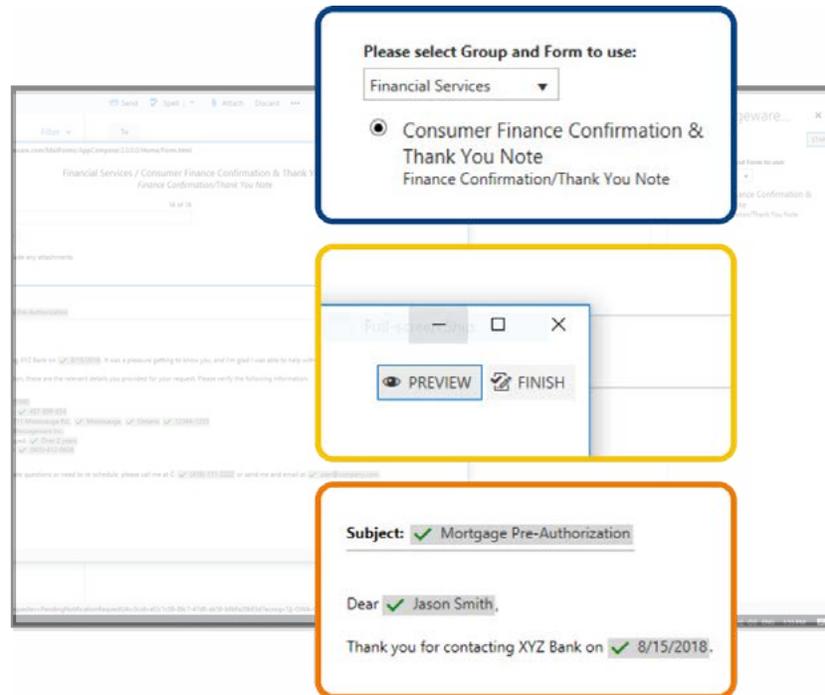
Send powerful and effective business emails easily

Users can quickly select professional email messages from a library created by your best communicators

Make your message unique and personalized with customer specific information, such as customer's name and other details that connect with the recipient

Ensure effective business communications

- ✓ Create a uniform style for messages that looks and works exactly the way you want it to
- ✓ Simple form design app to create effective, customer appealing messages without coding
- ✓ Customize colors, fonts, and more to match your branding
- ✓ Add logos and images to your messages
- ✓ Attach files to stored messages to easily send standardized information to interested clients



Platform independent and communications

- ✓ Mail Forms is a Microsoft Office Add-in, available with all email correspondence, across all authorized users
- ✓ Flexible deployment that works with Office 365, on-premise and hybrid Exchange
- ✓ Integrates with Microsoft Outlook, Outlook Web and Outlook Mobile on Laptops, PCs, Tablets or Phones

Empower your staff and drive productivity

- ✓ All of your staff can be professional communicators regardless of their writing skills
- ✓ Save time spent typing out messages or finding and customizing previous emails
- ✓ Allow front-line staff to stay focused on serving customers and generating business value
- ✓ Reduce training time and onboard new staff quicker